

Rotary
Districts 5340, 5330, 5320,
5300, 5280, 5240, 5050



SPONSORSHIP & ADVERTISING PACKAGES

Ontario Convention Center

Ontario, California

www.peaceconference2020.org

Connecting Leaders and Conflict Resolution Experts with Solutions to Create a Culture of Peace

Friends,

On behalf of the Rotary Districts of Southern California, we invite you to join us in support of the Rotary World Peace Conference 2020. The Peace Conference will be held on January 17 & 18, 2020 adjacent to the Ontario International Airport at the Ontario Convention Center, Ontario, California, USA.

The conference will have exclusive use of the entire convention center.

With this specially designed Sponsorship & Advertisement Packet, we seek support from you and your company. This packet highlights the Peace Conference theme, goals, attendees, and various available sponsorship opportunities and benefits.

We thank you for your generous support.

Sincerely,

Rudy Westervelt

Rudy Westervelt
Convener & Chair of Peace Conference 2020

Conference Attendees

The Rotary World Peace Conference 2020 attendees will include more than 2000 of the top leaders and decision makers in business, government, school administration, public safety, health care, religious orders and dispute resolution. These leaders will come from not only Southern California, but also across the United States and around the world.

The conference will bring together experts in conflict prevention and resolution to provide solutions that are being used successfully in each of thirteen tracks of training over two days. There will be five Plenary Sessions during the two days and eight sessions per track of training. This will provide attendees and sponsors an opportunity for interaction in over 100 sessions.

The breakout sessions will be a combination of presentations with Q&A, panel discussions, as well as facilitated discussions with leaders and experts. At the end of the second day, the attendees will leave with a plan of action to apply in their lives and communities. They will have solutions to save our children from sex trafficking, suicide and more.

Information exchange will be possible in the House of Friendship, where sponsors, exhibitors, businesses and non-profit organizations will be able to meet in a more open environment with tables and booths. Sponsors are encouraged to share information, brochures, and gifts in an attendee bag.

Event Sponsorship Packages

DIAMOND Level Sponsor

\$100,000

Sponsor receives:

- An on stage speaking appearance during one of the plenary sessions (mutually agreeable time)
- One hundred (100) Complimentary All-Day Conference Passes
- Twenty-five (25) Friday evening dinner tickets
- Twenty-five (25) Saturday evening dinner and concert tickets
- Banner Ad with company name and logo on Peace Conference 2020 website
- Opportunity to have a short video shown on the Peace Conference website
- Company name and logo on Event Program
- Full page color Ad in Event Program
- Personalized Main Event Banner (4'X12') at the Conference venue
- Draped booth with table and two chairs in the "House of Friendship" resource center

PLATINUM Level Sponsor

\$50,000

Sponsor receives:

- An on stage appearance during one of the plenary sessions
- Fifty (50) Complimentary All-Day Conference Passes
- Ten (10) Friday evening dinner tickets
- Ten (10) Saturday evening dinner and concert tickets
- Banner Ad with company name and logo on Peace Conference 2020 website
- Opportunity to have a short video shown on the Peace Conference website
- Company name and logo on Event Program
- Full page color Ad in Event Program
- Personalized Main Event Banner (3'X8') at the Conference venue
- Draped booth with table and two chairs in the "House of Friendship" resource center

GOLD Level Sponsor

\$25,000

Sponsor receives:

- An on stage appearance during one of the plenary sessions
- Twenty-five (25) Complimentary All-Day Conference Passes (Does not include Friday evening dinner or Saturday evening dinner or concert)
- Banner Ad with company name and logo on Peace Conference 2020 website
- Opportunity to have a short video shown on the Peace Conference website
- Company name and logo on Event Program
- Full page color Ad in Event Program
- Personalized Main Event Banner (3'X3') at the Conference venue
- Draped booth with table and two chairs in the "House of Friendship" resource center

SILVER Level Sponsor

\$10,000

Sponsor receives:

- Ten (10) Complimentary All-Day Conference Passes (Does not include Friday evening dinner or Saturday evening dinner and concert)
- Company name and logo on Sponsor page of Peace Conference 2020 website
- Company name and logo on Event Program
- Full page color Ad in Event Program
- Personalized Main Event Banner (2'X3') at the Conference venue
- Draped table and two chairs in the "House of Friendship" resource center

BRONZE Level Sponsor

\$5,000

Sponsor receives:

- Five (5) Complimentary All-Day Conference Passes (Does not include Friday evening dinner or Saturday evening dinner and concert)
- Company name and logo on Sponsor page of Peace Conference 2020 website
- Company name and logo on Event Program
- Half page ad in the Event Program
- Name on Event Banner (2'X3') with other donors at the same giving level at the Conference venue
- Draped table and two chairs in the "House of Friendship" resource center

Peace Builder Level Sponsor

\$2,500

Sponsor receives:

- Three (3) Complimentary All-Day Conference Passes (Does not include Friday evening dinner or Saturday evening dinner and concert)
- Company name and logo on Sponsor page of Peace Conference 2020 website
- Company name and logo on Event Program
- Half page ad in the Event Program
- Draped table and two chairs in the “House of Friendship” resource center

Peace Maker Level Sponsor

\$1,000

Sponsor receives:

- Two (2) Complimentary All-Day Conference Passes (Does not include Friday evening dinner or Saturday evening dinner and concert)
- Company name and logo on Sponsor page of Peace Conference 2020 website
- Company name and logo on Event Program

FRIEND Level Sponsor

\$500

Sponsor receives:

- One (1) Complimentary All-Day Conference Pass (Does not include Friday evening dinner or Saturday evening dinner and concert)
- Company name and logo on Sponsor page of Peace Conference 2020 website
- Company name and logo on Event Program

Additional Sponsorship Opportunities:

House of Friendship - \$15,000

Opening Plenary Session (\$15,000)

2nd Plenary Session (\$10,000)

3rd Plenary Session (\$10,000)

4th Plenary Session (\$10,000)

Closing Plenary Session (\$15,000)

Friday Evening Dinner (\$10,000)

Saturday Evening Dinner (\$10,000)

Saturday Evening Concert (\$10,000)

Training Track (13 possible) (\$4,000)

Attendee Bag (\$4,000)

Attendee Badges (\$3,000)

Youth Peace Conference (\$5,000)

Program (\$5,000)

Printed Program Advertising

Each attendee at the conference will receive a printed program.

The printed Program will be 5.5"X8.5".

For an Advertising Donation of **\$1000**, the advertiser will receive a full page ad space.

For an Advertising Donation of **\$500**, the advertiser will receive one-half page ad space.

For an Advertising Donation of **\$250**, the advertiser will receive one-quarter page ad space.

For an Advertising Donation of **\$125**, the advertiser will receive one-eighth (business card) page ad space.

The pages will be in sequence from full page to one-eighth page advertisements.

Please supply advertisement as soon as possible after donation is made.

The Rotary World Peace Conference 2020 is made possible through your tax deductible sponsorship and donation to our 501c3 organization, Solutions for Peace Foundation Inc.

Thank you for tax deductible donation. Please make checks payable to "Solutions for Peace Foundation Inc."

Please mail your check to:

Jamie Zinn, Treasurer

Solutions for Peace Foundation Inc.

P.O. Box 2662

Lake Arrowhead, CA 92352